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The Office of Research, Doctoral Programs, and Strategic Initiatives operates to enhance the reputation and impact of the Fox School...This study seeks to review the literature on the exporting challenges and problems of small and medium scale enterprises (SMEs) in this era of globalization.A target market is a group of customers within a business's serviceable available market at which a business aims its marketing efforts and resources.A guide to the styles recommended by Monash schools and departments for students and researchers Read how to cite books in the Harvard style